

CMJ UNIVERSITY, SHILLONG

COURSE TITLE : MBA
DURATION : 02 YEARS (Semester System)
TOTAL MARKS : 1700

FIRST SEMESTER

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
MANAGEMENT SCIENCE	MBA-110	100	00	100
BUSINESS COMMUNICATION	MBA-120	100	00	100
FINANCIAL MANAGEMENT	MBA- 130	100	00	100
COMPUTERS IN MANAGEMENT	MBA- 140	100	00	100

SECOND SEMESTER

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
MARKETING MANAGEMENT	MBA- 210	100	00	100
MANAGEMENT INFORMATION SYSTEM	MBA- 220	100	00	100
HUMAN RESOURCE MANAGEMENT	MBA- 230	100	00	100
ORGANIZATIONAL BEHAVIOUR	MBA- 240	100	00	100

THIRD SEMESTER

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
MANAGERIAL ECONOMICS	MBA- 310	100	00	100
COPORATE LAWS	MBA- 320	100	00	100
STRATEGIC MANAGEMENT	MBA- 330	100	00	100
INDIAN BUSINESS ENVIRONMENT	MBA- 340	100	00	100

FOURTH SEMESTER

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
PROJECT STUDY	MBA- 410	--	--	100
ELECTIVES (FOR SPECIALISATION IN IT, FINANCE,MARKETING,INSURANCE & RISK MANAGEMENT, HUMAN RESOURCE)	MBA- 420	--	--	400

ELECTIVE PAPERS FOR SPECIALISATION IN IT**SELECT ANY FOUR PAPERS**

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
DATA BASE & INFORMATION MANAGEMENT SYSTEM	MBA-420(IT-1)	100	00	100
DATA COMMUNICATION & NETWORK	MBA-420(IT-2)	100	00	100
INTERNET & INTRANET TECHNOLOGY MANAGEMENT	MBA-420(IT-3)	100	00	100
ELECTRONIC COMMERCE	MBA-420(IT-4)	100	00	100
IT ENABLED SERVICES	MBA-420(IT-5)	100	00	100

ELECTIVE PAPERS FOR SPECIALISATION IN FINANCE**SELECT ANY FOUR PAPERS**

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
CORPORATE TAX PLANNING	MBA-420(F-1)	100	00	100
CREATING VALUE THROUGH CORPORATE RESTRUCTURING	MBA-420(F-2)	100	00	100
CAPITAL MARKETS, SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	MBA-420(F-3)	100	00	100
INTERNATIONAL FINANCIAL MANAGEMENT	MBA-420(F-4)	100	00	100
PROJECT MANAGEMENT	MBA-420(F-5)	100	00	100

ELECTIVE PAPERS FOR SPECIALISATION IN MARKETING

SELECT ANY FOUR PAPERS

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
CONSUMER BEHAVIOUR	MBA-420(M-1)	100	00	100
ADVERTISING & COMMUNICATION MANAGEMENT	MBA-420(M-2)	100	00	100
BRAND MANAGEMENT	MBA-420(M-3)	100	00	100
SALES & DISTRIBUTION MANAGEMENT	MBA-420(M-4)	100	00	100
INTERNATIONAL MARKETING	MBA-420(M-5)	100	00	100

ELECTIVE PAPERS FOR SPECIALISATION IN INSURANCE & RISK MANAGEMENT

SELECT ANY FOUR PAPERS

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
RISK & INSURANCE MANGEMENT	MBA-420(RI-1)	100	00	100
INSURANCE PRINCIPLE & PRACTICE	MBA-420(RI-2)	100	00	100
RISK ANALYSIS & RISK MANAGEMENT	MBA-420(RI-3)	100	00	100
LIFE & GROUP INSURANCE	MBA-420(RI-4)	100	00	100
PERSONNAL INSURANC	MBA-420(RI-5)	100	00	100

ELECTIVE PAPERS FOR SPECIALISATION IN HUMAN RESOURCE

SELECT ANY FOUR PAPERS

<i>COURSE TITLE</i>	<i>Paper Code</i>	MARKS		
		THEORY	PRACTICAL	TOTAL
PERSONNEL POLICES	MBA-420(HR-1)	100	00	100
ORGANIZATIONAL BEHAVIOURE	MBA-420(HR-2)	100	00	100
HUMAN RESOURCE INFORMATION SYSTEM	MBA-420(HR-3)	100	00	100
ORGANIZATIONAL EFFECTIVENESS & CHANGES	MBA-420(HR-4)	100	00	100
BUSINESS EVIRONMENT	MBA-420(HR-5)	100	00	100